ANNUAL GENDER AND DEVELOPMENT (GAD) PLAN AND BUDGET FY 2023

Agency Category: GOCC

Agency Name: Overseas Filipino Bank, Inc.

Total Budget: P148,662,973.86

	Gender Issue/6 Mandate		f Gender sue	GAD Result Statement/ GAD Objective	Relevant Organization MFO/PAP or PPA	GAD Activity	Performance Indicators/Targets	GAD Budget	Source of Budget	Responsible Unit/Office	
	1	2	2	3	4	5	6		9	10	
L	CLIENT - FOCUSED ACTIVITIES										
	Data from the Surv Overseas Filipino Workers for 2020 of Philippine Statistics Authority (PSA) sho 59.6 percent of OF 2020 were women	female the breadwinn impacting wed relationshi	their to to ack home ependent nces	Digital financial services empower OFW women to earn more and build assets. This greater financial power fuels gender equality and economic growth	MFO: Women to have access to digital banking and investment facility	Develop and launch new digital products and services that would give OFW women and their households new tools to increase their incomes, improve financial resilience and access new economic and social opportunities	Number of onboarded investment facility via OFBank Mobile Application - at least 2 Number of women OFWs availed of investment facility and/or new facility via OFBank Mobile Application - at least 500	275,000.00	Corporate Budget	Electronic Business Unit (EBU); Technology Management Unit (TMU)	
	Program-or Project capacity building for external clients do integrate GAD perspective	likely to be in the form economy t	e involved nal than men, heir ability	Greater awareness by women and girls of their economic rights, among others, and greater support for these rights by men and boys	MFO: Women as contributors to formal economy	Capacitate women and men OFWs/OFs/beneficiaries thru conduct of financial literacy	Number of women attended capacity building activities - at least 2,000 women Number of webinars conducted for OFWs - at least 500	1,000,000.00	Corporate Budget	EBU	
	Limited understand no knowledge on G among clients		C and	Improved awareness of GAD and available financial and support services through OFBANK among prospective clients especially on the sector of unserved and underserved OFs/OFWs/Beneficiari es	MFO: Women to be aware on GAD, digital products and services and protection on cybercrime	Facilitation of procurement requirements; procurement process; delivery > Disseminate GAD information and OFBank financial and support services to sustain awareness > Coordination work with concerned bank units on OFB and LBP; Collection of	GAD Corner established at the Ground Floor, OFBank Center > GAD Corner established in OFBank website > Number of posted articles/ materials at OFB website and social media	100,000.00 638,400.00 2,000,000.00	Corporate Budget	EBU, TMU, Administrative Services Unit (ASU), Central Point of Contact (CPC)	
						OFB and LBP; Collection of materials for posting	website and social media accounts - at least 15				

					Develop marketing campaign	Launch of marketing campaign	2,500,000.00			
4	RA 10028, Expanded Breastfeeding Promotion Act of 2009 Ch III Sec 11. Establishment of Lactation Stations	Lack of appreciation on providing the needs of OFW nursing mothers	Improved awareness on the needs of nursing OFW mothers	MFO: Nursing OFW mothers continue to fulfill their maternal responsibilities	Facilitation of procurement requirements; procurement process; delivery	Lactation established at the Ground Floor, OFBank Center	50,000.00	Corporate Budget	ASU	
	ORGANIZATION - FOCUSED ACTIVITIES									
5	Program- or Project do not integrate GAD perspective	No existing system or mechanism to measure the gendered impact of OFB digital products and projects on external clients	Officers and Staff are adept in the use of SDD and gender statistics in planning, programming and budgeting, implementation, monitoring and evaluation	MFO: Strengthened capacity of OFBANK to provide gender responsive programs and projects to external clients	Continuing collection, generation, gender analysis, and use of SDD and gender statistics in the development planning cycle	Sex-disaggregated database	200,000.00	Corporate Budget	EBU, TMU	
6	Gender equality and women's empowerment perspective institutionalized in OFBANK's policies, programs, activities, and projects	Inconsistent compliance with gender-based laws and laws on women relative to OFBANK mandate		MFO: Improve the competency of GFPS Members	Intensified implementation of GAD Policy of OFBANK; close monitoring of the crafting and development of unit policies	Number of approved GAD-related internal policies (at least 2)	325,000.00	Corporate Budget	ASU	
7	Lack of awareness on gender-related issues	Insufficient GAD trainings	Increased GAD awareness of employees	MFO: Employees equipped with knowledge on gender- related issues	in celebration/observance of National and International women's activities	Launch of Women's Month Celebration and other related GAD activities	50,000.00	. 3	GAD Focal Point Person (and Alternate)	
					Participation of OFBANK personnel in international, national, and local GAD mandates	Number of trainings attended by GFPS Members and employees - at least 2 and GAD Focal Person - at least 2	112,000.00	Corporate Budget	ASU	
_	8,250,400.00									

Prepared By:

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